

# The 11<sup>th</sup> Environmental and Sustainability Management Accounting Network in Asia Pacific (EMAN-AP)

*“Business Value and Corporate Sustainability Management in Asia Pacific: Strategies and the Use of Sustainability Accounting”*

12<sup>th</sup> – 13<sup>th</sup> August 2019 | Da Nang, Vietnam



Co – Organizers



THE UNIVERSITY OF DANANG  
UNIVERSITY OF ECONOMICS

Conference Partner



<http://eman-ap-conference.org/>

## Conference Overview

The 11th Environmental and Sustainability Management Accounting Network in Asia Pacific (EMAN-AP) will be an innovative and informative International Conference reflecting the direction of Accounting and Finance while offering a wide range of diversions to participants of all backgrounds. Leading academicians, students, professionals, specialists, economists, eminent researchers, scientists, policy makers, social workers and other related professionals are welcome to share their knowledge and experiences in the field of Accounts and Finance.

## Call for Papers

The challenge associated with balancing the three perspectives of sustainability (the social, the environmental and the economic) is huge and accounting and management academics have played an important role developing tools, highlighting the business case for corporate sustainability, sustainable action and seeking to understand current corporate practice. Despite the increasing popularity and development of sustainability accounting and corporate sustainability management in Asia Pacific, scholars note that there are still limited, lack of academic and practical investigation on antecedents and consequences of corporate sustainability management from sustainability accounting perspective (Lee and Schaltegger, 2018). In particular, we are seeking theoretical and practical approaches to address the roles and strategies of sustainability accounting to support business organizations to integrate corporate sustainability into core business activities, and improving our understanding on antecedents and consequences of implementing corporate sustainability management and strategies in Asia Pacific. To improve our understanding and knowledge, we aim to explore the roles and use of sustainability accounting for corporate sustainability with business cases in Asia Pacific.

We welcome papers that address any aspects of actual and/or potential strategy and use of sustainability accounting in advancing corporate sustainability management and responsible management research. There is a wide range of topics that could provide valuable explorations of these issues within developed and developing economies and across a range of organizational forms. New approaches, methodologies, empirical and analytical papers are welcomed for our conference.

## Conference Tracks

**EMAN-AP 2019 welcomes papers with the following topics but not limited to,**

- The accounting and management aspects of corporate sustainability
- Roles and contributions of accounting for the United Nations Sustainable Development Goals (SDGs) Business value and corporate sustainability strategy and implementation
- Corporate sustainability performance measures with sustainability accounting
- Pre-conditions and/or post-activities to achieve eco-efficiency
- The link between corporate sustainability management and firm performance

- Challenges and opportunities for environmental and sustainability management accounting in Asia Pacific
- New approaches and innovations in sustainability accounting and its links to sustainability performance measures
- Business Cases for Corporate Sustainability with sustainability accounting
- Economic impact of environmental and social sustainability management
- Sustainability accounting tools and applications for corporate sustainability management
- Corporate engagement with the SDGs through accounting, auditing and reporting practices
- The roles of professional accounting bodies to support corporate sustainability management and SDGs
- Sustainability strategy and Sustainability accounting practice
- Involvement of accounting profession in sustainability accounting and management
- Sustainability reporting and integrated reporting
- National culture and institutional impacts on corporate sustainability management
- Cultural relevance in sustainability management accounting

**Send Your Abstract to - [abstract@eman-ap-conference.org](mailto:abstract@eman-ap-conference.org)**

See More - <http://eman-ap-conference.org/call-for-papers/>

## CONFERENCE CHAIRS



**Prof. Ki-Hoon Lee**  
**Chair, EMAN-AP**

**Prof. Dr. of Business Sustainability and Sustainable Enterprise**  
**Griffith Business School, Griffith University in Australia**  
**Email : [ki-hoon.lee@griffith.edu.au](mailto:ki-hoon.lee@griffith.edu.au)**



**Assoc.Prof. DOAN Ngoc Phi Anh**  
**University of Economics**  
**The University of Danang (Vietnam)**

See More - <http://eman-ap-conference.org/conference-chair-committee/>

## KEY NOTE SPEAKERS



**Dr. Vu Thanh Tu Anh**  
**Dean of Fulbright School of Public Policy and**  
**Management**  
**Vietnam**



**Dr. Roger Burritt**  
**Honorary Professor**  
**Fenner School of Environment & Society**  
**The Australian National University.**

See More - <https://publichealthconference.co/keynote-speakers/>

### Scientific Reviewers

- **Assoc.Prof. DOAN Ngoc Phi Anh, University of Economics – The University of Danang**
- **Assoc.Prof. NGUYEN Cong Phuong, University of Economics – The University of Danang**
- **Dr. NGUYEN Huu Cuong, University of Economics – The University of Danang**
- **Prof. Ki-Hoon Lee, Griffith University, Australia**
- **Prof. Roger Burritt, Australian National University, Australia**
- **Prof. Noriyasu Kunori, Sagami Women’s University, Japan**

### Conference Committee

- **Assoc.Prof. VO Thuy Anh, University of Economics – The University of Danang**
- **Assoc.Prof. NGUYEN Phuc Nguyen, University of Economics – The University of Danang**
- **Dr. DANG Huu Man, University of Economics – The University of Danang**
- **Prof. Ki-Hoon Lee, Griffith University, Australia**
- **Dr. Katherine Christ, University of South Australia, Australia**

## 2019 EMAN-AP Conference Paper Template and Author Guidelines

***All submitted short papers and extended abstracts will be double-blind and independently reviewed.***

The EMAN-AP 2019 template follows a simplification of the general requirement structure of Emerald publication.

The first page of an article should contain the title of the paper, name(s), and affiliations(s) of the author(s) and an abstract not exceeding 500 words, followed by maximum ten key words.

It is important that the file be saved in the native format of the word processor used. The short paper for conference proceedings should be no more than 2500 words, and the extended abstract should be no more than 1500 words, and oral presentation should be prepared in Power Point format.

### **Article structure**

Short Paper Structure for EMAN 2019 Conference Proceedings

#### **Introduction**

State the objectives of the work and provide an adequate background, avoiding a detailed literature survey or a summary of the results.

#### **Literature review and Theoretical frameworks**

A literature review or theoretical section should extend, not repeat, the background to the article already dealt with in the Introduction and laid the foundation for further work.

#### **Research Methods**

Provide sufficient detail to allow the work to be reproduced. Methods already published should be indicated by a reference.

#### **Findings and Results**

Findings and results should be clear and concise.

#### **Discussion**

This should explore the significance of the results of the work, not repeat them. A combined results and discussion section is often appropriate.

#### **Conclusions**

The main conclusions of the study may be presented in a short conclusions section, which may stand alone or form a subsection of a Discussion or Results and Discussion section.

## Template and Format

Short Paper Structure for EMAN 2019 Conference Proceedings

### Headings

Headings must be concise, with a clear indication of the distinction between the hierarchy of headings. The preferred format is for first level headings to be presented in bold format and subsequent sub-headings to be presented in medium italics.

### Notes/Endnotes

Notes or Endnotes should be used only if absolutely necessary and must be identified in the text by consecutive numbers, enclosed in square brackets and listed at the end of the article.

### Figures

All Figures (charts, diagrams, line drawings, web pages/screenshots, and photographic images) should be submitted in electronic form.

All Figures should be of high quality, legible and numbered consecutively with arabic numerals. Graphics may be supplied in colour to facilitate their appearance on the online database.

Figures created in MS Word, MS PowerPoint, MS Excel, Illustrator should be supplied in their native formats. Electronic figures created in other applications should be copied from the origination software and pasted into a blank MS Word document or saved and imported into an MS Word document or alternatively create a .pdf file from the origination software.

Figures which cannot be supplied in as the above are acceptable in the standard image formats which are: .pdf, .ai, and .eps. If you are unable to supply graphics in these formats then please ensure they are .tif, .jpeg, or .bmp at a resolution of at least 300dpi and at least 10cm wide.

To prepare web pages/screenshots simultaneously press the “Alt” and “Print screen” keys on the keyboard, open a blank Microsoft Word document and simultaneously press “Ctrl” and “V” to paste the image. (Capture all the contents/windows on the computer screen to paste into MS Word, by simultaneously pressing “Ctrl” and “Print screen”.)

Photographic images should be submitted electronically and of high quality. They should be saved as .tif or .jpeg files at a resolution of at least 300dpi and at least 10cm wide. Digital camera settings should be set at the highest resolution/quality possible.

## Tables

Tables should be typed and included in a separate file to the main body of the article. The position of each table should be clearly labeled in the body text of article with corresponding labels being clearly shown in the separate file.

## References

References to other publications must be in Harvard style and carefully checked for completeness, accuracy and consistency. This is very important in an electronic environment because it enables your readers to exploit the Reference Linking facility on the database and link back to the works you have cited through CrossRef.

You should cite publications in the text: (Adams, 2006) using the first named author's name or (Adams and Brown, 2006) citing both names of two, and (Adams et al., 2006), when there are three or more authors. At the end of the paper a reference list in alphabetical order should be supplied:

For books: e.g. Harrow, R. (2005), *No Place to Hide*, Simon & Schuster, New York, NY.

For book chapters: e.g. Calabrese, F.A. (2005), "The early pathways: theory to practice – a continuum", in Stankosky, M. (Ed.), *Creating the Discipline of Knowledge Management*, Elsevier, New York, NY, pp. 15-20.

For journal articles: e.g. Capizzi, M.T. and Ferguson, R. (2005), "Loyalty trends for the twenty-first century", *Journal of Consumer Marketing*, Vol. 22 No. 2, pp. 72-80.

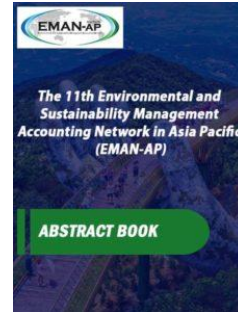
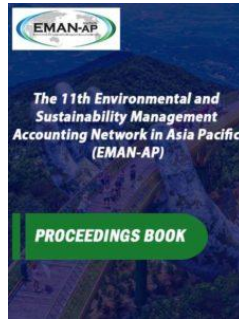
For published conference proceedings: e.g. Jakkilinki, R., Georgievski, M. and Sharda, N. (2007), "Connecting destinations with an ontology-based e-tourism planner", in *Information and communication technologies in tourism 2007 proceedings of the international conference in Ljubljana, Slovenia, 2007*, Springer-Verlag, Vienna, pp. 12-32.

For electronic sources: e.g. Castle, B. (2005), "Introduction to web services for remote portlets", available at: <http://www-128.ibm.com/developerworks/library/ws-wsrp/> (accessed 12 November 2007).

## Publications

Selected papers will be invited for special issues of the following journals: Accounting, Auditing and Accountability Journal (AAAJ), British Accounting Review (BAR), and Accounting Forum (AF). Information on the submission of full papers to these special issues can be found on the respective journal websites and will be communicated at the conference.





## EMAN- AP 2019 Journals

### **Accounting for modern slavery, employees and work conditions in business (Special issue)**



#### **Guest Editors:**

Dr Katherine Christ, University of South Australia  
Business School

Professor Dr Roger Burritt, Fenner School of Environment and Society, The Australian National University

Professor Dr Stefan Schaltegger, Centre for Sustainability Management, Leuphana University

#### **Background:**

In recent years there has been much interest in developments that encourage business organisations to operate in a more sustainable manner. It would appear that many societal, political and economic actors are working for the days when exploiting social capital and the natural environment in the name of economic gain come to an end.

### **Modern slavery and the accounting profession(Special Issue)**



**ELSEVIER**

Modern slavery issues are gaining greater prominence for contemporary organisations, largely because of increasing public pressure, stakeholder expectations and legislation. Such issues in the field of accounting are directly related to the need for research into the development of awareness, management, communication and accountability processes which includes, but is not limited to, assurance and credibility of disclosures.

Concentrated research attention is needed if modern slavery is to be eliminated by 2030 as targeted through the United Nations Sustainable Development Goals. While such need has already been acknowledged in management and sociology research (see Stevenson and Cole, 2018; Patterson & Zhuo, 2018; Cooke, 2003; Crane, 2013. Bales & Soodalter, 2009) academics need to come forward to address some of the burning modern slavery research issues facing the accounting discipline.

## Dates of Importance

<b>submission deadline</b>	<b>10<sup>th</sup> June 2019</b>
<b>Abstract acceptance notification</b>	16 <sup>th</sup> June 2019
<b>Early Bird Payment deadline</b>	1 <sup>st</sup> July 2019
<b>Regular Payment deadline</b>	10 <sup>th</sup> July 2019
<b>PP Presentation due on or before</b>	26 <sup>th</sup> July 2019
<b>Conference day</b>	12-13 August 2019
<b>Post Conference tour</b>	14 <sup>th</sup> August 2019

See more - <https://publichealthconference.co/dates-of-importance/>

## Registration Information

### Registration fee includes: Oral Presenters

- Presentation slot (15min)
- 4 Refreshments (Morning and Evening) and 2 Lunches
- Abstract Book (Hard Copy)
- Conference Proceedings (Soft Copy)
- Conference Bag
- Presentation certificate
- Notebook
- Pen
- Conference schedule handout
- Eligibility for all technical sessions and workshops inside the conference
- Conference photo coverage

### Registration fee includes: Non Presenters/Listener

- 4 Refreshments (Morning and Evening) and 2 Lunches
- Abstract Book (Hard Copy)
- Conference Proceedings (Soft Copy)
- Conference Bag
- Presentation certificate
- Notebook
- Pen
- Conference schedule handout
- Eligibility for all technical sessions and workshops inside the conference
- Conference photo coverage

### Registration fee includes: Virtual Presenters

- Abstracts and papers will be published in conference proceedings
- Submit your paper for peer review to the supporting Journals
- An author certificate, abstract book and conference materials will be mailed to every virtual presenter after the conference.

## Registration Fee Structure

	<b>Early Bird</b> (1st July 2019)	<b>Regular</b> (10th July 2019)
<b>Participants</b>	<b>350 USD</b>	<b>425 USD</b>
<b>PhD / Research Student</b>	<b>275 USD</b>	<b>325 USD</b>
<b>Developing Nations Participants*</b>	<b>300 USD</b>	<b>350 USD</b>
<b>Vietnam Participants</b>	<b>250 USD</b>	<b>300 USD</b>
<b>Virtual Participants</b>	<b>180 USD</b>	
<b>Additional paper</b>	<b>100 USD</b>	

\*Developing Nations - <https://dfat.gov.au/about-us/publications/Documents/list-developing-countries.pdf>

## Payment method for the participants

### Deadlines

Please adhere to the deadlines as it is vital for better arrangement. Both Oral Presenters and Non-Presenters/Listeners are required to register and pay their registration fee before the final registration deadline. If you pay before the early bird deadline you will get a discount for the registration fee.

We accept on a first come first serve basis as limited seats available. Please mark your calendar with the dates of importance and plan so that your activities take place well before deadlines in order to avoid unexpected work or travel conflicts, technical problems, in case you need assistance, or other delays

### BANK TRANSFER (TT)

BANK NAME	Hatton National Bank 479, T. B. Jayah Mawatha (Darley Road), P.O. Box 837, Colombo 10, Sri Lanka.
BRANCH	Homagama
BENEFICIARY	The International Institute of Knowledge Management(Pvt)Ltd
ADDRESS OF BENEFICIARY	#288/1/1, Old kottawa road, Embaldeniya, Nugegoda, Sri Lanka.
ACCOUNT NUMBER	077910146135
SWIFT CODE (International)	HBLILKLX
BRANCH CODE	077
BANK CODE	7083
<p><b>**Note:</b> The conference secretariat should receive the exact amount of registration fees. If not, the participant has to pay the balance due at the registration desk. Therefore, the participant has to add US\$ 5-10 for the international transaction cost. Any addition received will be reimbursed at the Registration Desk.</p>	

### Online Payment System

Online payment system (Visa/MasterCard) requires to add an extra of 3% from the applicable registration fee as bank charges. When you are ready make the online payment this 3% will be automatically added to the applicable registration fee.

Once you registered for the conference, you will be receiving an email with the invoice and customized link. You can make the payment online using the link below

[https://www.confmanagement.com/payments/directpayment/pages/forms/invoice\\_form.php?conf\\_code=EMAN-AP2019](https://www.confmanagement.com/payments/directpayment/pages/forms/invoice_form.php?conf_code=EMAN-AP2019)

### If you are unable to pay via the link,

Sometime you may try to pay via this method and could fail. It usually happens due to the security process of the banks and you need to activate the card for foreign transactions.

If so follow the below procedure to ensure that the money will be transferred duly;

- 1) Inform your card holding bank that your payment failed.
- 2) Inform the bank that you wish to perform an international payment through your card and request them to allow/ verify your card for international payments.

- 3) Confirm that the card has been verified and continue with the payment.
- 4) After you get the notification that the payment transaction was completed successfully, send a copy of the receipt for our reference.

## Contact Details

**The International Institute of Knowledge Management,**

#531/18, Kotte road, Pitakotte, Sri Lanka.

Tel: +94 113 132 828

Fax: +94 112 835 571

Hotline: +94 715 589 870

Email: [isanka.gamage@tiikmedu.com](mailto:isanka.gamage@tiikmedu.com)

**University of Economics – The University of Danang**

Add: 71 Ngu Hanh Son St., Danang City, 550000, Vietnam

Phone: +84.2363.958.635

Email: [man.dang@due.edu.vn](mailto:man.dang@due.edu.vn)

**The Environmental and Sustainability Management Accounting Network – Asia Pacific (EMAN-AP)**

**Contact Person:** Prof. Dr. Ki Hoon Lee

Email : [ki-hoon.lee@griffith.edu.au](mailto:ki-hoon.lee@griffith.edu.au)